



ABOUT...

I'm a lively and resourceful creative currently residing in beautiful Boulder, Colorado. I'm known for my efficient workflow, awesome organizational skills, and having a natural eye for great layout and design direction.

SKILLS...

ADOBE CREATIVE SUITE

Ai, Ps, Id, Xd, Ae, Pr, Br, LrC

GENERATIVE AI

Adobe Firefly, Ps, Ai, Chat GPT

FIGMA

AMAZON A+, BRAND PAGES

PHOTO RETOUCHING

PRODUCT PHOTOGRAPHY

WEBFLOW, WIX

ILLUSTRATION

Pen & Ink, Digital

GET IN TOUCH...

503.360.6860

sticka.dani@gmail.com

www.danistreb.com

EXPERIENCE...

SR. GRAPHIC DESIGNER | Øuterkind

November 2022 - April 2024

Collaboration and an open mind were key to achieving successful creative solutions at Øuterkind. As part of the team, I produced compelling visual assets for a number of channels. Each new project brought challenges that promoted learning and skill building.

- ▶ Social Media Assets
- ▶ Digital Ads - Motion & Stills
- ▶ Experiential & Event Materials
- ▶ Health & Beauty Packaging

MARKETING DESIGNER | Spyder

January 2019 - September 2022

It was essential the creative materials produced by our team were designed to enhance brand visibility while also sparking curiosity in our products, stories and the skiing lifestyle.

- ▶ Spyder.com Web Graphics
- ▶ Email & Social Media Assets
- ▶ Packaging & Hangtags
- ▶ Large Scale Retail Materials

MARKETING DESIGNER | Summit Resource Intl.

May 2018 - January 2019

This company's main focus is the design and marketing of Caterpillar® Workwear as well as its Lifestyle Apparel. The Cat® Workwear marketing position consisted of:

- ▶ Concepting & Layout of Seasonal Catalogs
- ▶ Email Campaigns / E-blasts
- ▶ Sales Presentations
- ▶ Product photography: In-Studio & on Location